

January 22, 2009

For: Immediate Release

Re: LOS ANGELES LAWYERS JOIN DISTINGUISHED BEVERLY HILLS FIRM

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**IN A TIME OF LAYOFFS AND SHUTDOWNS, DISTINGUISHED BEVERLY
HILLS LAW FIRM EXPANDS WITH PARTNERS FROM HIGHLY
RESPECTED LOS ANGELES FIRM**
MDFS Law Partners to Join Ervin Cohen & Jessup LLP

Los Angeles, Calif.—Effective February 1, 2009, the partners of Moldo Davidson Fraioli Seror & Sestanovich LLP (MDFS Law), a Century City-based business law firm, will join Ervin Cohen & Jessup LLP (ECJ) of Beverly Hills, according to Randall Leff, a member of the Executive Committee at ECJ, and Peter Davidson, managing partner at MDFS Law.

“While other firms are downsizing in this uncertain economy, we are doing just the opposite,” says Leff. “ECJ is not a common practice, and by expanding to add some of the most skilled business attorneys in their fields, we are applying to our own firm the kind of uncommon, creative thinking that we employ on behalf of our clients. We are very excited to welcome this dynamic group of new partners into the ECJ family, and look forward to our continued growth throughout 2009 and beyond.”

ECJ welcomes the MDFS Law group, which includes Byron Moldo, Peter Davidson, Patrick Fraioli, David Seror, Tom Sestanovich, Jeffrey Glassman, Ken Miller, and Howard Camhi, along with other attorneys and staff. Each of the MDFS Partners worked at large Los Angeles or New York firms, before joining in their practice that has thrived in Century City for the past 12 years. With their addition, ECJ’s roster will include more than 50 full-time legal professionals.

“We are delighted to join ECJ,” Davidson states. “We chose ECJ because its long-standing reputation and broad commercial expertise offers an excellent platform for the expansion of our combined practices.”

ECJ is a highly respected Beverly Hills firm, that has been serving California and nationwide clients for the past 56 years, and provides a full range of business-related legal services, including corporate law; litigation; real estate transactions and finance; tax planning and controversies; employment law; healthcare law; products liability; bankruptcy, receivership and reorganization; and estate planning. ECJ is also a charter member of the international Law Firm Alliance.

ECJ will be able to better serve client needs by melding the two firms' well-known practice areas together. ECJ's new partners will expand ECJ's depth in the areas of bankruptcy, receivership and reorganization; business litigation and "litigation avoidance" counseling; the full range of commercial real estate-related legal services; corporate matters; "green" and other emerging technologies; and intellectual property protection and litigation. While combining two groups of lawyers may be fraught with complications for some firms, ECJ expects a seamless transition, not only because of the business synergies inherent in this deal, but also because the attorneys from the two firms have shared personal and professional connections for years.

MDFS Law will leave behind its offices in Century City and move into the newly renovated ECJ offices located in the heart of Beverly Hills at 9401 Wilshire Boulevard at Canon Drive.

For more information on Ervin Cohen & Jessup contact the Marketing Department: marketing@ecjlaw.com.