

# CYBERSECURITY AND DATA PRIVACY INFORMATION MEMO

OCTOBER 4, 2023

## The 20th Annual Cybersecurity Awareness Month

October is National Cybersecurity Awareness Month. One of the goals is to raise awareness about the necessity of robust cybersecurity practices for individuals and professional organizations and to provide resources so all users of technology can be safer and more secure online.

Cybersecurity Awareness Month was first launched by the National Cyber Security Alliance and the U.S. Department of Homeland Security in October 2004 and has since grown to include a wide range of participants across the country. Since the pandemic hit in 2020, and most of the global workforce shifted operations to remote means of performing day-to-day operations, cybersecurity vulnerabilities have become heavily exploited. Cyber-attacks grew exponentially over the last 3 ½ years, and by necessity, so has cybersecurity awareness. At Bond, we are observing Cybersecurity Awareness Month by providing helpful insights into cybersecurity best practices as well as information into the growing world of data privacy.

In the wake of the MOVEit, MGM and T-Mobile data breaches, to name a few, and the emersion of generative artificial intelligence (AI) tools (that may benefit or undermine cybersecurity initiatives), proactive cybersecurity practices including risk assessment, employee training and cybersecurity and privacy compliance, is more important than ever. That's why Bond is excited to take part in Cybersecurity Awareness month to help our clients embody this year's theme of "Secure Our World."

The attorneys in Bond's cybersecurity and data privacy practice are committed to providing comprehensive and practical advice to our clients. Throughout Cybersecurity Awareness Month, we will be holding various events addressing privacy and cybersecurity matters. Look for more information during the month from our group including information relating to: NY SHIELD Act enforcement, statutory cybersecurity mandates, risk mitigation strategies, generative AI tools (are they a blessing or a curse?), cybersecurity insurance, vulnerability awareness and prevention techniques, data retention strategies and so much more. There is no better time than during Cybersecurity Awareness Month to assess your organization's cybersecurity strategies and general security posture. The attorneys at Bond are armed with the industry experience to assist you in this process.

For more information regarding the information above or the specific compliance efforts businesses should be taking, contact any attorney in Bond's [cybersecurity and data privacy practice](#).

